



ThriveGrowth

Introduction Guide



The right systems, structure and expertise are what separate struggling small businesses to high-growth, high-performing scale-ups.

As your outsourced CFO, agility and seniority are finally made accessible to the UK's most exciting startups and SMEs. Following a career in technology and sustainability, I provide straightforward and impactful advice that I know will take ambitious young businesses to the next stage. I am passionate about partnering with businesses to help them achieve their goals. I simplify the complicated so that founders can focus on growth, by providing no-nonsense advice and straightforward implementation.

R. Shah

Rakesh CFO - Financial modelling professional



Startup

Pre-revenue / pre-funding

- + Review business plan
- + Setup initial financial systems and internal processes
- + Investor readiness
- + Starter financial modelling
Support current finance team

Days can be scaled up or down as needed. No minimum, cancel anytime
(15 days' notice)

Growth

Post-revenue / post-funding

- + Develop plan & growth strategy
- + Implement automated systems and processes for operational readiness
- + Investor relations, advice on UK share options, alternative funding
- + Intermediate financial modelling, inc. scenario planning & cashflow modelling
- + Help recruit, mentor, support, develop in-house team
- + Develop KPIs and a monthly review of financials
- + Compliance, legal and HR function setup (in-house or outsourced)

Scale

Expanding abroad / New markets

- + Everything in Growth package, plus:
- + Develop expansion strategy inc. advice on incorporation, financial, legal, tax, transfer pricing and expat employee matters
- + Automated global systems
- + Advanced financial modelling
International share options scheme
- + Group-wide KPIs and management accounts for multiple business units
- + Compliance, legal & HR function setup abroad

PACKAGE 01

Get Investor ready:

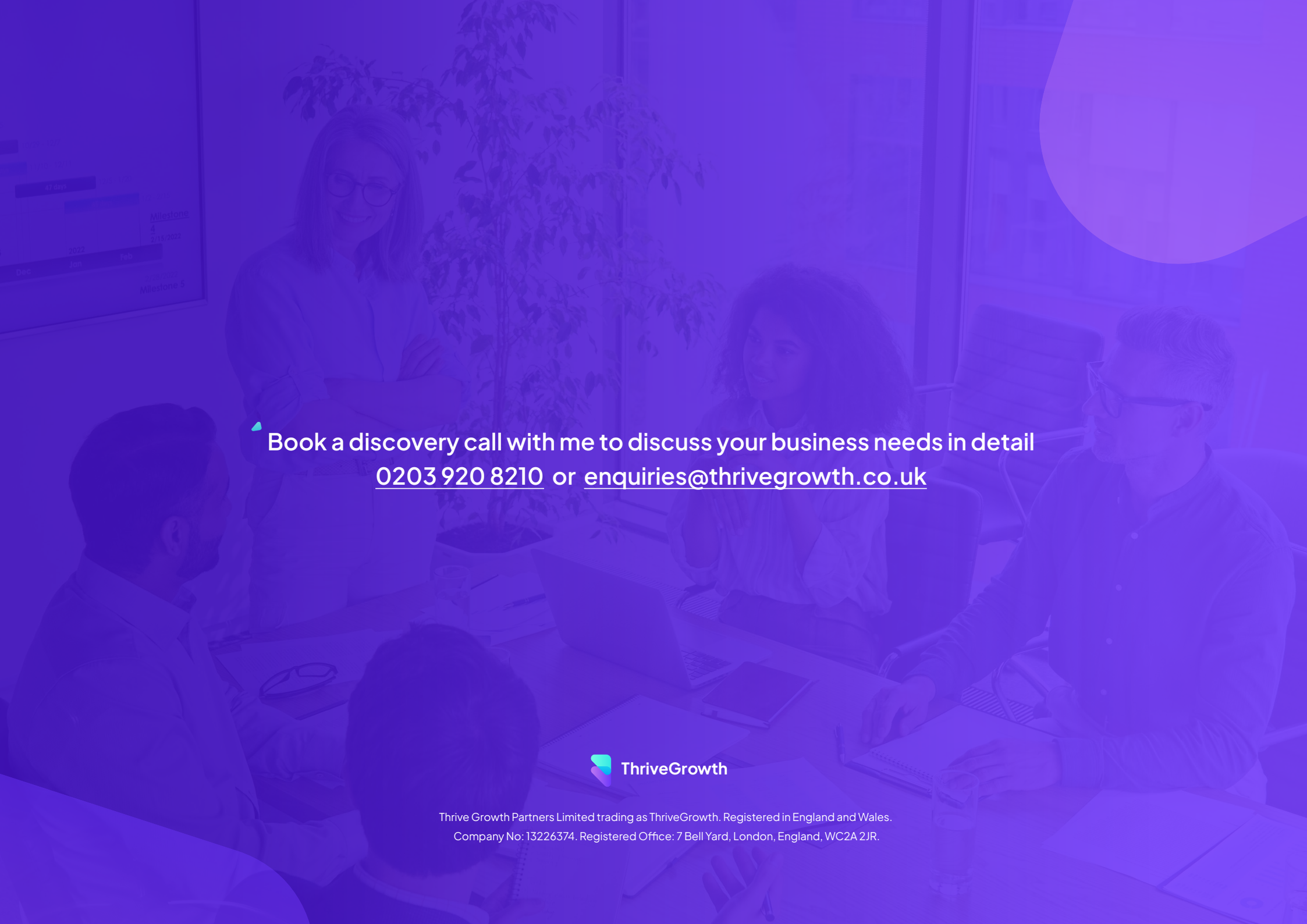
- + Review business strategy, plan and model
- + Financial modelling and cash flow projections
- + Prepare 12–page investment deck
- + Developing fundraising strategy
- + Company valuation
- + Includes up to 5 days (typically needs 3)
- + Plus graphic design & copywriting to make your investment deck stand out

PACKAGE 02

Custom quote for one-off projects:

- + Fundraising strategy
- + Financial modelling
- + Investment deck review
- + Finance team build out
- + Restructurings
- + Coaching and mentoring
- + And more.

Price upon request.



Book a discovery call with me to discuss your business needs in detail
[0203 920 8210](tel:02039208210) or enquiries@thrivegrowth.co.uk



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